



# FutureBuild LA

ULI LA's Green Conference & Expo

Tuesday,  
October 19, 2010

Los Angeles  
Convention Center

7:30am - 5:00pm

## Impact the Future Building of Los Angeles: Become a Sponsor

- Increase your organization's visibility as a green company, which is necessary to stay competitive in this market.
- Demonstrate your organization's commitment to sustainable building, development and practices.
- Identify your organization along side of the prestigious Urban Land Institute Los Angeles and FutureBuild LA brands.
- Connect and promote your organization with local dealmakers, developers, building owners and managers, service providers and product manufacturers.



# Impact the Future Building of Los Angeles: Become a Sponsor

**Tuesday,  
October 19, 2010**

**Los Angeles  
Convention Center**

**7:30am - 5:00pm**



## **FutureBuild LA**

ULI LA's Green Conference & Expo

### ***Prestige of ULI***

The mission of Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI LA carries forth that mission as the preeminent real estate forum in Southern California. With over 40,000 members across the globe—2,000 here in the Greater Los Angeles area, the Institute has long been recognized as one of America's most respected and widely quoted sources of objective information on urban planning, growth, and development.

### ***Program Value***

FutureBuild LA 2010 will focus on engaging public and private sector leaders to discuss pressing issues in finance, design, and policy. ULI LA presents a comprehensive gathering of local deal makers, developers, building owners and managers, service providers and product manufacturers to address green development, retrofits, sustainability and energy efficiency. This conference features high profile speakers, educational sessions and an abundance of networking opportunities.

### ***Opportunity***

ULI LA is seeking sponsorship for a major conference and trade exposition concerning sustainable real estate. The program is targeted to bring together experts, service professionals, vendors and customers across the sustainable real estate sector in Southern California. ULI LA believes that sponsorship must be mutually beneficial and that recognition, customer awareness, and specific business opportunities for the sponsor should be maximized to the greatest extent possible. Guided by this principle, we will work with sponsors to tailor benefits to further the aims of the Sponsor as well as ULI LA.



For information visit:  
[www.uli-la.org/futurebuildla2010](http://www.uli-la.org/futurebuildla2010)  
or call ULI Los Angeles  
213.213.2245



## SPONSOR COMMITMENT FORM

Please indicate your participation as a sponsor by checking one category below.

**PLATINUM SPONSOR: (\$10,000)**

- Complimentary exhibit hall space
- Ten Complimentary Registrations
- Priority Booth Selection in accordance with sponsorship level
- Recognition on sponsor web page with link
- Recognition in FUTUREBUILD LA 2010 Program
- Prominent logo on expo entrance sign
- Logo recognition in registration materials
- Logo recognition in marketing materials
- Banner Placement for Plenary Sessions

**GOLD SPONSOR: (\$7,500)**

- Complimentary exhibit hall space
- Eight Complimentary Registrations
- Priority booth selection in accordance with sponsorship level
- Recognition on sponsor web page link
- Recognition in FUTUREBUILD LA 2010 Program
- Logo on expo entrance sign
- Logo recognition in registration materials

**SILVER SPONSOR: (\$5,000)**

- Complimentary exhibit hall space
- Six Complimentary Registrations
- Priority booth selection in accordance with sponsorship level
- Recognition on sponsor web page link
- Recognition in FUTUREBUILD LA 2010 Program
- Logo on expo entrance sign
- Logo recognition in registration materials

**BRONZE SPONSOR: (\$2,500)**

- Complimentary exhibit hall space
- Four Complimentary Registrations
- Priority booth selection in accordance with sponsorship level
- Recognition on sponsor web page link
- Recognition in FUTUREBUILD LA 2010 Program
- Logo on expo entrance sign
- Logo recognition in registration materials

- Yes, we'd like to reserve our complimentary exhibitor space
- No, we'd like our space to be offered to a non-profit organization.  
 Please donate to \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_



To confirm your sponsorship:  
 FAX THIS COMPLETED FORM TO (213) 213-2240

ULI Federal Tax ID:  
 530159845



## EXHIBITOR COMMITMENT FORM

Please indicate your participation as an exhibitor by checking one category below.

- EXHIBITION SPACE: \$500 PUBLIC SECTOR/NON-PROFIT**  
 One 8-foot table-top exhibit space at the FutureBuild Expo
- EXHIBITION SPACE: \$850 PRIVATE SECTOR**  
 One 8-foot table-top exhibit space at the FutureBuild Expo
- EXHIBITION SPACE: \$1500 PRIVATE SECTOR**  
 Two 8-foot table-top exhibit spaces at the FutureBuild Expo

Each FutureBuild LA Exhibitor will receive two complimentary registrations, one 8-foot long table with linen, two chairs, and space for a back wall or easels. Total floor space is 10 feet wide by 8 feet deep. Participants must provide their own exhibit signage, easels for signage, displays, and handout materials. Electricity is not included in the above cost and will not be provided unless requested.

One table-top exhibit is already included with the Platinum, Gold, Silver, and Bronze Sponsorship Packages. Upon receipt of payment, pre-registration materials and set-up instructions will be provided.

### Billing Contact

Name \_\_\_\_\_  
 Title \_\_\_\_\_

### Exhibitor Space Contact

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

To Reserve Your Exhibit Space  
 FAX THIS COMPLETED FORM TO (213) 213-2240 for credit card payment



ULI Federal Tax ID:  
 530159845

Credit Card:

- VISA     MASTERCARD     AMEX     DISCOVER

# \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_