

OBJECTIVE To secure a position in which I am able to enrich the world around me by utilizing the diverse marketing and design experience I've acquired over the past 10 years of working on a multitude of creative projects.

EXPERIENCE **IndieWrecked** – Portfolio Website { www.IndieWrecked.com }

Creative Consultant (September 2009 - present)

- Freelance graphic design, photography and fine art

Ice Cream Man { www.IceCreamMan.com }

Creative Director (April 2004 - ongoing)

- Helped grow a grass roots organization from the ground up, bringing it from a single ice cream truck giving away free ice cream at small local events to a hugely popular strategic marketing vehicle that has become a staple at major music festivals and high profile media events around the country
- Strengthened the impact of the brand through inventive design and execution of traditional print and web materials, as well as electronic press kits and marketing proposals
- Managed large-scale marketing campaigns such as the Toyota YarisWorks campaign

Colliers International – Integrated Real Estate Solutions (IRES) { www.ColliersIRES.com }

Marketing Coordinator (December 2002 - September 2009)

- Expertly conceived, designed, executed and managed of all IRES related marketing projects, often on a limited budget
- Effectively re-branded IRES as an innovative global platform, ultimately positioning the group as a preferred strategic provider offering best-in-class real estate solutions
- Developed forward-thinking marketing strategies, invigorated brand development and created cutting-edge marketing collateral including flyers, brochures, web sites, signage, project proposals and offering memorandums
- Supervised teams of contracted designers including print freelancers, web developers and auxiliary marketing staff from projects' conception to completion

Global Inheritance { www.GlobalInheritance.org }

Artist / Designer (April 2004 - ongoing)

- Created concept-based projects including recycling bins, screen printed posters, a port-a-potty, and a golf cart as part of Global Inheritance's various non-profit environmental awareness efforts at events like Coachella, SXSW, Live Earth, Teen Choice Awards, The Grammys and Art Basel

Point Zero Design

Graphic Designer (October 1999 - December 2002)

- Worked at leading design firm as a creative designer executing a plethora of projects for a various global clients, with projects ranging from corporate branding and marketing collateral, to sub woofer graphics and packaging
- Involved in all aspects of the creative process, including conceptualization, art direction, photography, illustration, press supervision, client interaction and project fulfillment

EDUCATION **Pepperdine University**, Malibu, CA

Bachelor of Arts, Advertising, Minor in Art (April of 2000)

- Studied abroad in Florence, Italy from January to April of 1998 (concentration on art, language, history and culture)

OTIS College of Art and Design, Los Angeles, CA

- Continuing education in creative applications (Flash, Maya)

Studio Art Centers International (SACI), Florence, Italy

- Intensive study of photography and drawing in the summer of 1999

SKILLS AND INTERESTS

- Expert level in Adobe Creative Suite applications (InDesign, Photoshop, Illustrator)
- Proficient in Adobe Dreamweaver, Flash, Quark, Maya
- Thorough knowledge of standard business applications (MS Office, Publisher, WordPress, Sharepoint)
- Cross platform capable (Mac and PC)
- Currently an active photographer for Ice Cream Man, KCRW, Drink: Eat: Play and Primary Flight (published: Rolling Stone, Spin, Juxtapoz, Swindle, ModArt, Wooster Collective, Poll Star, Examiner, Coachella.com LA.com, and Metromix.com)
- Passionate about exploring the culture of Los Angeles
- Thriving stencil artist having painted for Green Day, Franz Ferdinand and The Roots